



January 2024

Enabling Pennsylvania communities to thrive through a successful forest products industry.

Hello,

Welcome to the first issue of our newsletter, Forest 411. Our goal is to keep you informed about the Pennsylvania SFI Implementation Committee and share information that promotes good forestry in Pennsylvania. Stay tuned for updates and highlights in future newsletters.

MEET OUR STAFF



Chuck Coup
Program Manager

Chuck is an experienced Program Manager who has been leading the Pennsylvania SFI Implementation Committee (SIC) for the past 12 years. He is responsible for managing the organization's day-to-day operations, handling administrative tasks and overseeing all programs, outreach efforts, and partnerships with stakeholders.

[More about Chuck](#)

Doty McDowell

Director of Outreach and Development

We have exciting news to share! In 2023, we created a brand new position - Director of Outreach and Development. We're thrilled to announce that Doty has joined our team in this role, starting in late March. Doty's primary focus is to increase awareness of the Pennsylvania SFI Implementation Committee. Additionally, Doty will be leading various outreach efforts to increase awareness of the Pennsylvania Sustainable Forestry Initiative's Implementation Committee. Please contact Doty to arrange an in-person visit.



[More about Doty](#)



Mark Ott

Administrative Coordinator

Mark, our part-time Administration Coordinator, is committed to ensuring the success of our Qualified Logging Professional program. In addition to coordinating our logger training schedule, he provides customer service to the more than 600 individuals that participate in our Professional Timber Harvester Training Program each year. Mark also carries out a number of other administrative support activities that help with the day-to-day operation of the Pennsylvania SIC.

[More about Mark](#)

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MONTH IN REVIEW



PA SIC staff volunteered during the 2024 PA Farm Show (January 6-13) at the PA Hardwoods Development Council's Exhibit; in addition to highlighting the SFI Program, the exhibit included the Pennsylvania WoodMobile, stacks of lumber, live wood turning, beautiful wood products, and Real American Harwood promotion. The exhibit also included a deep dive into 10 of PA's common hardwood species.



Program Manager Chuck Coup recruiting a future Qualified Logging Professional



Wes Miller of A&M Logging and SIC member discussing the importance of Sustainable Forestry

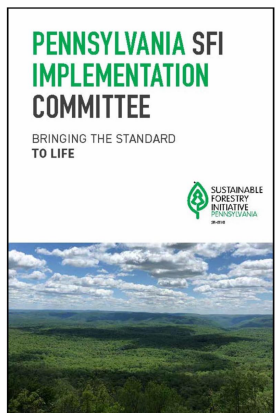
SFI's 2023 Progress Report



SFI's 2023 report, entitled "Forests for the Future", recounts the organization's accomplishments encouraging and certifying the latest best practices in sustainable forest management with all its

partners in Canada and the U.S. The report reflects the organization's belief in the wealth of possibilities for economic growth, job-creation and community building available by taking advantage of the values, goods and services provided by sustainably managed forests and sustainably sourced forest products.

[Download the 2023 SFI Progress Report](#)



At the heart of the SFI community are SFI Implementation Committees (SICs). The Pennsylvania SFI Implementation Committee was established in 1995 and extends the SFI Program's reach by working to foster an appreciation of conservation and forest management throughout Pennsylvania. Learn more in this introductory brochure and directory.

[Download our 2024 Directory](#)

First Ever Product Endorsement

For the first time in the history of the Pennsylvania SFI Implementation Committee it has expanded its connections beyond our direct forestry-related partners.

We are proud to announce that we have partnered with Trick Shot®--a high-performing penetrating "green" lubricant developed for a myriad of applications. Aligning with the Implementation Committee's sustainable mission, Trick Shot® offers products that are environmentally responsible.

Nontoxic and 100 percent biodegradable, Trick Shot® lubricates, prevents rust, unlocks seized parts, fights corrosion, cleans and protects.

With our ever-changing climate, offering products with a focus on sustainability has never been more important. Due to its exceptional practices, Trick Shot® has achieved success in the automotive, food processing, manufacturing, machining, oil/gas and asphalt/paving industries.

Trick Shot® is expanding its success to the forestry sector. Currently it is conducting research and development on a bar and chain oil which would be 100% biodegradable with zero petroleum distillates. This would have a tremendous impact on the forestry industry. The partnership between Trick Shot® and The Pennsylvania SFI Implementation Committee stresses the importance of ecological options.

TRICK SHOT
SUSTAINABLE PRODUCTS

SUPERIOR PERFORMANCE • 100% BIODEGRADABLE • NON-FLAMMABLE • NON-TOXIC

BREAK THROUGH
IN HIGH-DIFFICULTY PERFORMANCE

Sustainability Solutions within a Hostile Industry

Our mission is to provide safe and environmentally responsible products that offer superior performance. With our climate ever changing, offering products with a focus on sustainability has never been more important. The entire family of Trick Shot® Sustainable Products are 100% Biodegradable, Non-Toxic and have ZERO Petroleum Distillates.

Our production process uses considerably LESS ENERGY to produce our products, compared to our petroleum based competitors. We pride ourselves in the ability to have very little impact on global issues, as we carry a much smaller carbon footprint.

ZERO
PETROLEUM DISTILLATES

PENETRATES • LUBRICATES • PROTECTS • CLEANS • FIGHTS CORROSION

It Does The Trick.com

In our Commonwealth, where forestry plays such a critical role in almost every citizen's life, it is obvious that we need to reach out beyond our own industry, embracing sustainability for all.



[Visit Trickshot's Webpage](#)

INDUSTRY HIGHLIGHT

Recognized as one of the most technologically advanced paper mills in the world, Domtar's Johnsonburg, Pennsylvania, mill boast a long and rich history of papermaking since its operations began in 1888. Located near the Allegheny National Forest on the Clarion River, the mill manufactures uncoated freesheet papers used by customers to create brochures, direct mail, stationery, checks, envelopes and hardbound books.



Domtar has been an SFI Certified Organization for the past 29 years.

[Visit Domtar](#)

SFI-certified organizations are crucial to the success of the SFI program. These entities have pledged to uphold the SFI Standards and have received third-party certification from independent auditors confirming their compliance. SFI-certified organizations prioritize sustainable forest management and fiber sourcing practices, which include maintaining forest productivity and health, protecting water quality, preserving biological diversity, and safeguarding special sites. They also provide training and education for employees, contractors, and harvesting professionals, support research efforts, and promote sustainable forestry through landowner outreach and community involvement. In addition to implementing these practices on forestland they manage, SFI-certified organizations also advocate for sustainable forestry practices on other lands.

Our monthly newsletter will showcase our SFI-Certified Organizations, and esteemed SIC Partners and Supporters who's support of the SIC are making a positive impact on Pennsylvania's forests. Don't miss out on the latest updates!



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